

Charity Trophy 2018

Sponsorship Packages



**TheFA Women's
National League**



in support of...

Cornwall Hugs Grenfell
The Harrow Club
The Grenfell Foundation

#WNL4GRENFELL



SPONSORSHIP OPPORTUNITIES

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SPONSORSHIP OPPORTUNITIES

WNL4GRENFELL CHARITY TROPHY 2018

We are proud to announce a range of sponsorship and advertising packages for our annual Charity Trophy match which is taking place on 12 August 2018 at Barnet FC – a game which will see a whole host of Ex-England AllStar players take on a Women's National League Select side.

This is a once in a lifetime opportunity to have your name or brand associated with some of the biggest names in women's football. It is highly unlikely that all of these world class stars will ever be part of the same football match again, so now is the time to grab this fantastic opportunity and 'do good' at the same time as all nett proceeds from the day will be donated to a great cause.

We will be working with 'Humanity for Grenfell' – a not for profit limited company – and will be focussing on helping local residents/survivors to gain access to retreat opportunities e.g. Butlins/Day trips etc. This will offer much needed respite and an opportunity to get a break from the area with the dreaded ongoing visuals of the tower a constant reminder of the tragedy that happened on 14 June 2017. The charity partners chosen for our event are Cornwall Hugs Grenfell, The Harrow Club and Teh Grenfell Foundation.

Our packages are designed to cater for different budgets, so whether a large or small company or an individual – there is something for everyone!

Each package listed has a 'minimum donation' amount set – this means that a higher donation can be made if so desired.

If you are interested in being a sponsor for the '#WNL4GRENFELL' event, then please email your enquiry with a subject line of #WNL4GRENFELL and an outline of which sponsorship package you would like, the amount you would like to donate and your relevant contact details to 'developmentofficer@fawnl.com'.

The FA Women's National League will then contact individual sponsors to arrange payment of their donation and matchday arrangements.



FUNDRAISING TOGETHER FOR GRENFELL

CHOSEN CHARITIES

Humanity for Grenfell is an organisation working towards ensuring Truth, Justice and Restitution for bereaved relatives, survivors and the local and wider effected community of the Grenfell Tower fire.

As the founder I was personally impacted by events on the 14th June, tragically losing two relatives in the tower and immediately knowing that a legacy of support was imperative for future generations and as part of the healing and recovery process.

Following the impact of the Game4Grenfell months after the events, Humanity for Grenfell are proud to be partnering with the FA Women's National League (formerly the FA Women's Premier League) to support local charity organisations in providing day trips and retreat opportunities for those affected.

The charities of choice are Cornwall Hugs Grenfell, The Harrow Club and The Grenfell Foundation, all of whom have been ever present supporters within the community before, during and after the tragic event. The monies raised will continue to focus on the mental health and wellbeing to offer the much-needed respite and continuing opportunities to leave the area and the ongoing visuals of the tower.

This event has also been driven by the unmatched commitment, determination and support of local fundraiser, Councillor in the neighbouring borough and women's footballer Eartha Pond who lives locally to Grenfell Tower. With her attention to detail including the chosen charity partners one of whom being The Harrow Club, which is the same community organisation she got scouted for Arsenal Women when aged 12 – kicking off her own career in football. Eartha will be playing as part of the WNL4GRENFELL team!

Similarly to the heroic volunteer response to events at Grenfell, Humanity For Grenfell have a large pool of supporters on board demonstrating close parallels to the FA Women's National League, which is an FA branded league but run entirely by volunteers and the biggest women's league in the country. The FA WNL Charity Trophy match which is being played on Sunday 12th August 2018 will see a host of Ex-England AllStars play an FA WNL select side – demonstrating national unity amongst a range of communities.

CLARRIE MENDY-SOLOMON, *Director, Humanity for Grenfell*



**The Grenfell
Foundation**



SPONSORSHIP

EVENT SPONSORSHIP

#WNL4GRENFELL Event Sponsorship is an impressive way to treat you and your guest/s to a memorable day as well as to advertise your company and your support for this wonderful event while 'doing good' at the same time. As the Event Sponsor you will be at the heart of the action with matchday programme advertising. By sponsoring this event you will enjoy a host of exclusive benefits and will receive great exposure for your company's support.

Match Sponsorship package includes:

- ♥ 3 VIP parking spaces
- ♥ Pre-match and half time hospitality
- ♥ Complimentary bottle of Champagne on arrival
- ♥ Photograph with Match Officials and Club Captains on the pitch prior to KO (max 6 people)
- ♥ 2 people included in the official Presentation Party to teams and match officials prior to KO
- ♥ VIP seats (up to 6)
- ♥ Full page advert in matchday programme*
- ♥ Complimentary matchday programme and teamsheet for each guest
- ♥ Company logo / name on official teamsheet
- ♥ 6 Public Address announcements
- ♥ Opportunity to vote for sponsor 'Player of the Match'
- ♥ Present 'Player of the Match' Award (1 person) on the pitch and photo opportunity
- ♥ Social Media 'shout outs' leading up to the event, on matchday and post match reports

Minimum donation: £10,000 (up to 6 people)

**If received before print deadline for programme (1 August 2018)*





SPONSORSHIP

ASSOCIATE MATCH SPONSORSHIP

Our Associate Match Sponsorship package is a great way for you and your guest to be part of a memorable day as well as to advertise your company and support for this wonderful event. Associate Match Sponsorship will see you kick off the action with matchday programme advertising. By being an Associate Sponsor you will also enjoy additional benefits and exposure for your support.

Match Sponsorship package includes:

- ♥ VIP parking spaces
- ♥ Pre-match and half time hospitality
- ♥ Photograph with team Captains on the pitch prior to KO (max 4 people)
- ♥ VIP seats (up to 4)
- ♥ Company logo / name in matchday programme*
- ♥ Company logo / name on official teamsheet
- ♥ Complimentary matchday programme and teamsheet for each guest
- ♥ Social Media 'shout outs' leading up to the event and on matchday

Minimum donation: £2,000 (up to 4 people)

**If received before print deadline for programme (1 August 2018)*





SPONSORSHIP

MATCH BALL SPONSORSHIP

Match Ball Sponsorship is a unique opportunity to promote your brand / name, as well as treating you and your guest to a memorable day. This package is for a maximum of two people and enables you to watch the game from seating situated close to the half-way line. You and your guest will be presented with an official signed ball. Additional tickets can be purchased at a reduced price.

Match Ball Sponsorship package includes:

- ♥ 1 VIP parking space
- ♥ Pre-match and half time refreshments
- ♥ Photograph with Match Officials and Club Captains on the pitch prior to KO (max 2 people)
- ♥ VIP seats near the half-way line (up to 2)
- ♥ Quarter page advert in matchday programme*
- ♥ Complimentary matchday programme and teamsheet for each guest
- ♥ Company logo / name on official teamsheet
- ♥ Up to 2 Public Address announcements
- ♥ Signed match ball by Ex-England AllStar players
- ♥ Pay bar facilities available
- ♥ Access to reduced priced tickets for additional guests
- ♥ Social Media 'shout outs' leading up to the event and on matchday

Minimum donation: £1,000 (up to 2 people)

**If received before print deadline for programme (1 August 2018)*



Ex England legend
Marianne Spacey



SPONSORSHIP

ALLSTAR PLAYER SPONSORSHIP

Fancy meeting your favourite Ex-England AllStar hero? Then this is the package for you! Enjoy a truly memorable experience if you choose to sponsor an AllStar player! Whether you are looking to promote your business, treat a family member or friend to a special occasion or simply want to show your support, this is a perfect opportunity to do just that.

EX-ENGLAND ALLSTAR TEAM (to date):

Manager: Vic Akers (Arsenal)


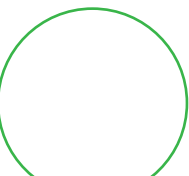
The players shown opposite have already signed up for the game and more will be announced soon...

Match Sponsorship package includes:

- ♥ VIP parking space
- ♥ Reserved Priority seats (up to 2)
- ♥ Photograph opportunity post match (signed by player)
- ♥ Complimentary programme and teamsheet for each guest
- ♥ Company logo / name alongside the player profile in matchday programme*
- ♥ Sole sponsor of chosen player
- ♥ Tannoy announcement if the player scores a goal
- ♥ Social Media 'shout outs' prior to event and on matchday

Minimum donation: £200

**If received before print deadline for programme (1 August 2018)*

 VIC AKERS (MANAGER)	 MARIEANNE SPACEY	 KIRSTY PEALLING	 RACHEL YANKEE	 KELLY SMITH
 RACHEL STOWELL	 CLARE TAYLOR	 ELLEN MAGGS	 JODY HANDLEY	 CASEY STONEY
 FAYE WHITE	 MICHELLE HICKMOTT	 TBC	 TBC	 TBC
 TBC	 TBC	 TBC	 TBC	 TBC
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SPONSORSHIP

MATCH PROGRAMME SPONSORSHIP

Want to sponsor the matchday programme of an historic event? Then this one will get your name or brand featured in the event programme – full of news and information about the day, Ex-England Allstar player line ups and ‘Team Ref’. The matchday programme will be a coveted souvenir with special autograph pages to capture the signatures of your sporting heroes.

Matchday Programme Sponsorship package includes:

- ♥ VIP parking space
- ♥ Pre-match and half time refreshments
- ♥ Reserved Priority seats (up to 2)
- ♥ Autographed matchday programme (up to 2)
- ♥ Complimentary teamsheet for each guest
- ♥ Up to 2 Public Address announcements
- ♥ Company logo / name on official teamsheet
- ♥ Full page advert in matchday programme*
- ♥ Company logo on Programme Cover*
- ♥ Pay bar facilities available
- ♥ Access to reduced priced tickets for additional guests
- ♥ Social Media ‘shout outs’ leading up to the event and on matchday

Minimum donation: £750 (up to 2 people)

**If received before print deadline for programme (1 August 2018)*





SPONSORSHIP

MATCHDAY PROGRAMME ADVERTISING

Our matchday programme offers a unique platform for advertising your name or brand. This is a fantastic opportunity to be part of an event with some of the most famous names in the game, as well as to show your support for #WNL4GRENFELL.

Matchday programme advertising prices are:

Advert Size	Price
Inside Front Cover	£ 350.00
Full Page	£ 250.00
Half Page	£ 150.00
Quarter Page	£ 85.00

- Above prices do not include design
- Limited number of Full Page Adverts available
- Artwork files should be submitted as high resolution print-ready pdf or jpg files. (300dpi, CMYK, 3mm bleed, with crop marks if full page bleed)
- Deadline for artwork submission is 1 August 2018
- Design service available on request





SPONSORSHIP

MATCH OFFICIALS TEAM SPONSORSHIP

Want to meet class match officials? Then you need to grab this package quickly! Enjoy a fantastic experience for you and your guests. This is a rare opportunity to have your name or brand associated with International standard Match Officials. Definitely not one to be missed!

TEAM REF †:

'Team Ref' Match Officials Sponsorship package includes:

- ♥ 2 VIP parking spaces
- ♥ Pre-match and half time hospitality
- ♥ Reserved Priority seats (up to 4)
- ♥ Photo opportunities with match officials pre match (group and individual)
- ♥ Complimentary matchday programme and teamsheet for each guest
- ♥ Quarter page advert in matchday programme*
- ♥ Signed match ball by match officials
- ♥ Company logo / name on official teamsheet
- ♥ Up to 2 Public Address announcements
- ♥ Pay bar facilities available
- ♥ Sole sponsor of 'Team Ref'
- ♥ Social Media 'shout outs' leading up to the event and on matchday

Minimum donation: £1000 (up to 4 people)

**If received before print deadline for programme (7 August 2017)*

† Subject to availability





SPONSORSHIP

'TEAM REF' MASCOT SPONSORSHIP

Want to give a young supporter the experience of a lifetime? Then the 'Team Ref' Mascot Opportunity can't be missed! This is a wonderful opportunity for a junior supporter to walk out onto the turf holding hands with one of our Match Officials. This special experience makes a unique gift for a member of your family or friends, whether to celebrate a special occasion or just as a treat.

'Team Ref' Match Officials Mascot Sponsorship package includes:

- ♥ VIP parking space
- ♥ Photo opportunity with match officials pre match (max 2 people)
- ♥ Lead the teams onto the pitch before Kick Off
- ♥ Photograph of line up during Official Presentation Party and National Anthem
- ♥ Complimentary matchday programme and teamsheet for each guest
- ♥ Signed match ball by match officials
- ♥ An announcement over the Public Address system
- ♥ Sole mascot of allocated Match Official*
- ♥ Social Media 'shout outs' leading up to the event and on matchday

Minimum donation: £125 (up to 2 people + mascot)

**There are up to 4 mascot places available for this package – one per match official.*



Image is for illustration purposes only.

**Women's National League
Charity Trophy 2018**

#FAWNLCharityTrophy

#WNL4GRENFELL

#WeAreNational