

PRG
CARLTON GATE
DOG AREA
INVESTMENT

Public Consultation Report

July 2020

Aims

This report provides an evaluation of the proposed development at Carlton Gate Dog Area at Paddington Recreation Ground. It also gives insight to general perception of Paddington Recreation Ground by identified users.

Carlton Gate Dog Area Public Consultation

Online consultation

The online public consultation was live for a total of 4 weeks (9am 14th June to midnight 13th July 2020). The online survey included a series of 14 core questions directly related to the Carlton Gate Dog Area public consultation and included demographic information. The number of questions answered was dependent on the response given.

Marketing and distribution

- The Carlton Gate dog area public consultation was published through notice boards via posters containing a digital QR code, social media (Instagram, Facebook and Twitter), email and the ActiveWestminster website including a button for readers to click through to complete the digital consultation. (see [appendix for marketing and distribution analysis](#)).

Completion overview

- 47 responses were recorded: 77% Westminster residents, 4% working or studying in Westminster, 17% regular visitors to the area, 1% local business owner and 1% other.
- Demographic information: 32% of respondents were aged 25-45, 62% were female, 34% male and 4% prefer not to say. (see [appendix for full demographics](#))

Findings

The report identified that the proposed development of the Carlton Gate dog area at Paddington Recreation ground is favourable with 83% of all responses identifying agreement to the proposal.

Those against or unsure are predominantly local residents from surrounding flats. From users or those in favour, there is concern that the redevelopment would prevent dogs in the wider park. 40% of Carlton Gate dog area users reported safety concerns in the current area in addition to 33% identifying inadequate ground surface. 12 out of 13 of the proposed features gained over 50% of include responses.

It was found that favour of the proposed redevelopment would provide a purposed area made for dogs. Findings reflected perceived use of specific areas for training, socialising and exercising dogs using the new agility equipment.

Recommendations for consideration

Recommendations include:

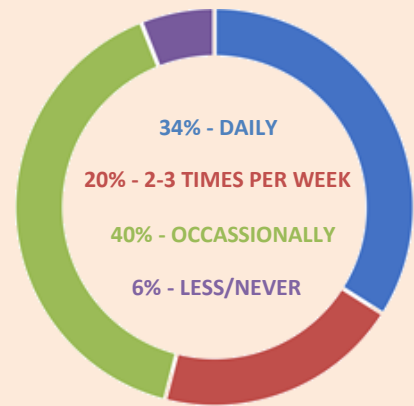
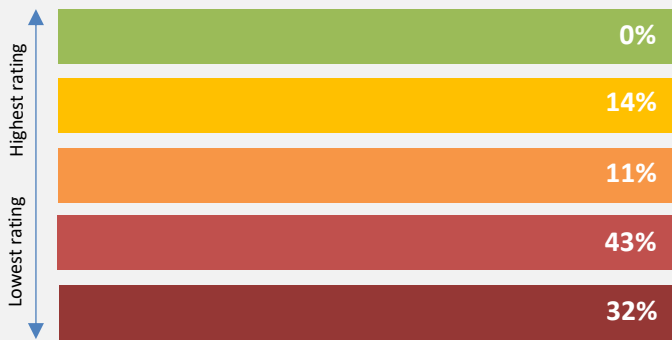
- Consideration and design and area guidelines and user instructions (e.g. announce yourself prior to entering, weather considerations etc.).
- Providing information for each piece of equipment, usage and safety (including weather considerations).
- Ensure adequate dog bins, water stations and cleaning station is available.
- Introduce bookable system for training classes, agility clubs, introduction to dogs etc.).
- Identifying PRG development e.g. increased staff presence during busy times, maintenance and cleaning of areas.



74% of all dog area survey respondents (or those with them) identified using the current Carlton Gate dog exercise area

Carlton Gate dog area users were also identified by frequency of use.

All users of the Carlton Gate Dog area were asked to rate the park in its current state



Feedback on current Carlton Gate Dog area.

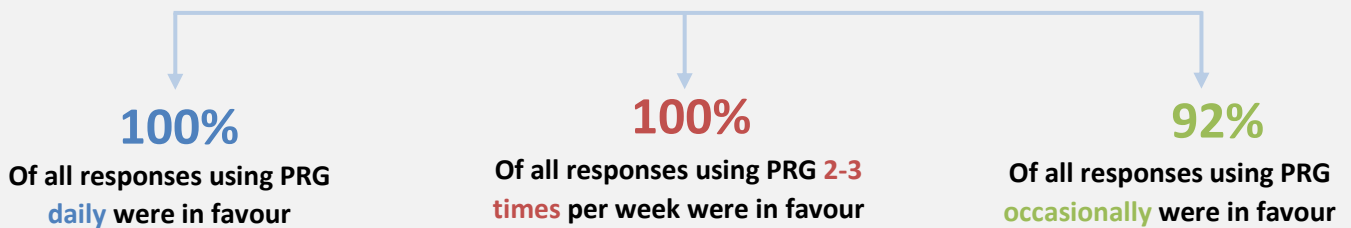
86% of all dog area users provided feedback on what reduces their enjoyment of the current area

- 40% of feedback identified (raw no.): **safety** relating to gates, fencing, glass and left food including (12).
- 33% of feedback identified (raw no.): **ground surface** relating to dust, mud and no grass (10).
- 33% of feedback identified (raw no.): **areas neglected** relating to perception that the area is not cared for and dirty (10).
- 20% of feedback identified (raw no.): **dog bins dog poo and cleanliness** (6).
- 13% of feedback identified (raw no.): **lacking training areas** (4).
- Additional points included (raw no.): **anti-social behaviour** (2), **limited plants and greenery** (2), **lack of benches and seating** (1), **reduced available dog areas** (1), **area size** (1), **area being dark** (1) and **user curtesy** (1)

Dog Area development

In favour includes 32 who currently use the dog exercise area, and 6 who do not

83%
Of all responses were in favour of development of Carton Gate Dog Area at PRG



“Make the space more enriching for the dog, plant plants they can smell and eat that are non-toxic, add equipment they can play around. Make it more pleasant”

Westminster resident, dog area occasional user, 45-54 y/o female

“Both the dog areas need investment, to say it is overdue is an understatement. I don’t use them as they are not fit for purpose. They need to be at the same level as the children’s playground. As you know there was three of them, but one was turned into an area that nobody uses. Please don’t let this consultation be a waste of time.”

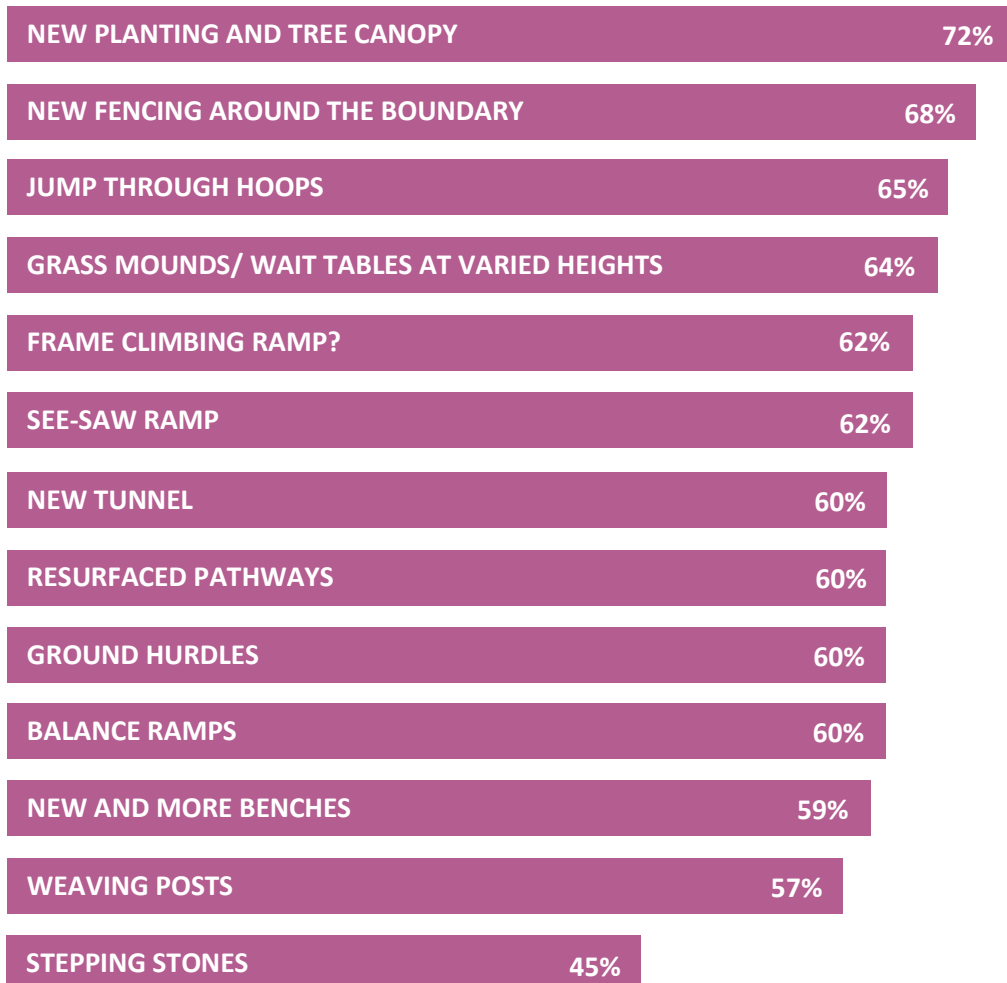
Westminster resident, no use, 45-54 y/o male

“I used the exercise training area almost every day until our puppy was 6 months old for training - especially the critical recall. The exercise area is invaluable for training - which responsible dog owner continue to do regularly throughout a dog’s life - as it’s confined, but still full of potential distractions to train thru. Having a dog-oriented space allows for better dog training skills, which is better for everyone in the community!”

Westminster resident, dog area occasional user, 25-34 y/o female

Carlton Gate dog area features

Respondents were asked to identify each of the 13 dog area features listed below against a scale of ‘include, don’t include, unsure and not applicable’. Rank order for inclusion by % in favour (order dependent on all response, followed by daily use etc.). All features identified below reported the highest response to include the feature in the redevelopment of the Carlton Gate dog area. (see [appendix for detailed response to proposed features](#) full survey and categorised into PRG use).



Additional suggestions

Survey respondents were asked to provide any other suggestions for the Carlton Gate Dog Area. Key recommendations:

Additional Features

- Increase dog bins
- Dog poo bags available
- Secure – double entrance and fencing
- Dog wash area
- Identified areas for agility and dogs relieving
- Regular maintenance
- Bookable/ private time slots (different types of dogs, socialising, classes, activity days)
- Instructional signage (e.g. communicate clearly prior to entering)
- Separate large dog and small dog/puppy areas
- Training information/ 'how to' and safety signage for equipment
- More bushes and trees, specific grass/plants/flowers, calming herbs
- Training days for equipment for dog owners
- Continued maintenance of the dog areas

“As a dog trainer I would love to be able to pre-book a fenced space in the park where I can offer help to local dog owners with puppy development or teaching more sensitive dogs to relax and enjoy life- hence improving everyone’s experience of not only the local parks, but also the streets.”

Local business owner/representative, dog area occasional user, 25-34 y/o female

“It would be nice if non dog owners would be offered 'how to behave round dogs' classes, so that they became less afraid.”

Westminster resident, no use, 65-74 y/o female

SUMMARY

The outcome of this report identifies a high agreement in the development of Carlton Gate dog area. A clear concern and focal point for redevelopment is safety and creating an area suitable for dogs to exercise, learn, enjoy and explore. Another consideration is the varied users of the area and purpose for use. Larger dogs require a larger area, similarly dog owners would feel more comfortable having a safe space for smaller dogs and/or puppies to exercise.

RECOMMENDATIONS

Based on findings identified throughout the report it is the proposed development of Carlton Gate dog area has been received well and has strong support. Development should look to maintain and encourage additional use of the area for long term use including appropriate gates and boundary fences. Due to the agility equipment proposed it is important to provide instructions and consider safety of equipment in different weather conditions. Maintenance of the area is also vital to ensure safety. Presence of PRG staff and regular cleaning should also be considered in order to show users there is equal value placed on dog areas to other areas within the park.



Appendix

Table 1: Percentage (raw data) full survey response demographic

	All survey response	Uses Paddington Recreation Ground			
		Daily	2-3 times p/w	Occasionally	Never use
Gender					
Male	34% (16)	25% (3)	29% (2)	36%	50% (1)
Female	62% (29)	67% (8)	71% (5)	64%	
Prefer not to say	4% (2)	8% (1)	--	--	50% (1)
Age					
11-15	--	--	--	--	--
16-24	--	--	--	--	--
24-34	32% (15)	42% (5)	29% (2)	29% (4)	50% (1)
35-44	19% (9)	--	29% (2)	29% (4)	50% (1)
45-54	23% (11)	25% (3)	29% (2)	29% (4)	
55-64	17% (8)	17% (2)	14% (1)	14% (2)	
65-74	6% (3)	8% (1)	--	--	
75+	--	--	--	--	
Prefer not to say	2% (1)	8% (1)	--	--	
Employment status					
Full-time employment	49% (23)	50% (6)	71% (5)	50% (7)	
Part-time employment	13% (6)	--	14% (1)	21% (3)	50% (1)
Self-employed	22% (11)	33% (4)	14% (1)	21% (3)	
Student	--	--	--	--	
Home carer	--	--	--	--	
Unemployed	2% (1)	--	--	--	
Retired	--	8% (1)	--	7% (1)	
Prefer not to say	4% (2)	8% (1)	--	--	50% (1)
Long term illness, health problem, physical and/or mental health condition or disability					
Yes	8% (4)	8% (1)	14% (1)	7% (1)	
Deaf or hard of hearing	25% (1)	100% (1)	--		
Mental health issue	25% (1)	--	100% (1)		
Immune disease	25% (1)	--	--		
Prefer not to say	25% (1)	--	--	100% (1)	
No	92% (43)	92% (11)	86% (6)	93% 13	100% (2)
Dependent children under the age of 18					
None	37 (79%)	100% (12)	71% (5)	71% (10)	50% (1)
1 child	11% (5)	--	14% (1)	21% (3)	
2 children	4% (2)	--	--	7% (1)	
3 children	4% (2)	--	14% (1)	--	
4 children	2% (2)	--	--	--	50% (1)
5+ children	--	--	--	--	
Dependent children age groups					
0-3 years	20% (2)	--	--	25% (1)	
4-7 years	20% (2)	--	--	--	
8-11 years	40% (4)	--	100% (2)	--	100% (1)
12-14 years	10% (1)	--	--	25% (1)	
15-18 years	40% (4)	--	50% (1)	50% (2)	100% (1)



Ethnic Origin	All survey response	Uses Paddington Recreation Ground			
		Daily	2-3 times p/w	Occasionally	Never use
White	75% (35)	58% (7)	100% (7)	93% (13)	--
English/ Welsh/ Scottish/ Northern Irish/ British	63% (22)	71% (5)	86% (6)	46% (6)	--
Irish	6% (2)	--	--	--	--
Gypsy or Irish traveller	--	--	--	--	--
Any other white background	31% (11)	29% (2)	14% (1)	54% (7)	--
Black/ African/ Caribbean/ Black British	2% (1)	--	--	--	--
African	--	--	--	--	--
Caribbean	100% (1)	--	--	--	--
Any other Black/ African/ Caribbean/ Black British background	--	--	--	--	--
Mixed/ Multiple ethnic groups	6% (3)	8% (1)	--	--	50% (1)
White and Black Caribbean	--	--	--	--	--
White and Black African	33% (1)	--	--	--	100% (1)
White and Asian	33% (1)	100% (1)	--	--	--
Any other Mixed/ Multiple background	33% (1)	--	--	--	--
Asian/ Asian British	2% (1)	--	--	7% (1)	--
Indian	--	--	--	--	--
Pakistani	--	--	--	--	--
Bangladeshi	--	--	--	--	--
Chinese	100% (1)	--	--	100% -	--
Any other Asian Background	--	--	--	--	--
Other Ethnic Group	2% (1)	--	--	--	--
Arab	--	--	--	--	--
Any other ethnic background	100% (1)	--	--	--	--
Prefer not to answer	13% (6)	33% (4)	--	--	50% (1)



Marketing and distribution analysis

The graphs below show the level of engagement accrued over time through social media

Dog Exercise Area

39 clicks

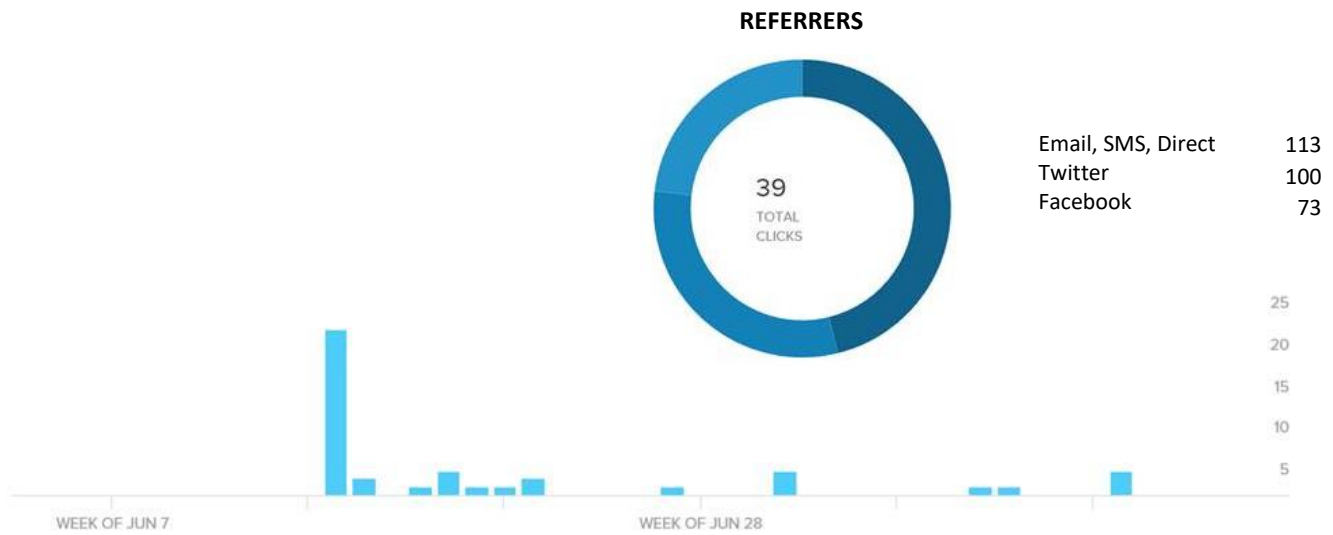


Table 2: Percentage (raw data) response for proposed features for Carlton Gate dog area

		All survey response	Uses the Dog Area at Carlton Gate			
			Daily	2-3 times p/w	Occasionally	Never use
New fencing around the boundary	Include	68% (32)	75% (9)	71% (5)	57% (8)	100% (2)
	Not Sure	19% (9)	25% (3)	29% (2)	21% (3)	--
	Don't include	9% (4)	--	--	21% (3)	--
	Not applicable	4% (2)	--	--	--	--
Resurfaced pathways	Include	60% (28)	75% (9)	43% (3)	57% (8)	50% (1)
	Not Sure	26% (12)	25% (3)	43% (3)	29% (4)	50% (1)
	Don't include	11% (5)	--	14% (1)	14% (2)	--
	Not applicable	4% (2)	--	--	--	--
New and more benches	Include	59% (27)	50% (6)	57% (4)	64% (9)	100% (2)
	Not Sure	22% (10)	42% (5)	14% (1)	14% (2)	--
	Don't include	15% (7)	8% (1)	29% (2)	21% (3)	--
	Not applicable	4% (2)	--	--	--	--
Weaving posts	Include	57% (27)	50% (6)	57% (4)	57% (8)	100% (2)
	Not Sure	28% (13)	42% (5)	29% (2)	36% (5)	--
	Don't include	9% (4)	8% (1)	14% (1)	7% (1)	--
	Not applicable	6% (3)	--	--	--	--
Stepping-stones	Include	45% (21)	58% (7)	43% (3)	57% (8)	100% (2)
	Not Sure	34% (16)	33% (4)	43% (3)	21% (3)	--
	Don't include	15% (7)	--	14% (1)	21% (3)	--
	Not applicable	7% (3)	8% (1)	--	64% (9)	--
See saw ramp	Include	62% (29)	50% (6)	57% (4)	64% (9)	100% (2)
	Not Sure	19% (9)	33% (4)	29% (2)	21% (3)	--
	Don't include	13% (6)	8% (1)	14% (1)	14% (2)	--
	Not applicable	6% (3)	8% (1)	--	--	--
Frame climbing ramp?	Include	62% (29)	75% (9)	57% (4)	79% (11)	100% (2)
	Not Sure	21% (10)	8% (1)	29% (2)	14% (2)	--
	Don't include	11% (5)	8% (1)	14% (1)	7% (1)	--
	Not applicable	6% (3)	8% (1)	--	--	--
Grass mounds/ wait tables at varied heights	Include	64% (30)	50% (6)	71% (5)	93% (13)	--
	Not Sure	21% (10)	33% (4)	14% (1)	7% (1)	100% (2)
	Don't include	9% (4)	8% (1)	14% (1)	--	--
	Not applicable	6% (3)	8% (1)	--	--	--
New tunnel	Include	60% (28)	75% (9)	57% (4)	64% (9)	--
	Not Sure	19% (9)	17% (2)	14% (1)	14% (2)	100% (2)
	Don't include	17% (8)	8% (1)	27%	21% (3)	--
	Not applicable	4% (2)	--	--	--	--
Ground hurdles	Include	60% (28)	67% (8)	57% (4)	64% (9)	50% (1)
	Not Sure	23% (11)	17% (2)	43% (3)	21% (3)	50% (1)
	Don't include	9% (4)	8% (1)	--	7% (1)	--
	Not applicable	9% (4)	8% (1)	--	7% (1)	--



		All survey response	Uses the Dog Area at Carlton Gate			
			Daily	2-3 times p/w	Occasionally	Never use
Jump through hoops	Include	65% (30)	83% (10)	71% (5)	64% (9)	50% (1)
	Not Sure	22% (10)	8% (1)	29% (2)	21% (3)	50% (1)
	Don't include	4% (2)	- -	- -	7% (1)	- -
	Not applicable	9% (4)	8% (1)	- -	7% (1)	- -
Balance ramps	Include	60% (28)	67% (8)	57% (4)	64% (9)	50% (1)
	Not Sure	26% (12)	17% (2)	43% (3)	29% (4)	50% (1)
	Don't include	6% (3)	8% (1)	- -	- -	- -
	Not applicable	9% (4)	8% (1)	- -	7% (1)	- -
New planting and tree canopy	Include	72% (34)	75% (9)	100% (7)	71% (10)	50% (1)
	Not Sure	17% (8)	25% (3)	- -	14% (2)	50% (1)
	Don't include	9% (7)	- -	- -	14% (2)	- -
	Not applicable	2% (1)	- -	- -	- -	- -

