

# 5 TIPS ON DEVELOPING

## A CAREER IN SPORT, LEISURE AND PHYSICAL ACTIVITY



Academic qualifications can be beneficial, but they are not always essential. In the Active Leisure and Learning Sector, quality work experience, vocational qualifications, and strong communication skills are highly valued.

Follow our 5 tips to develop a career in the industry.

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### RESEARCH JOB REQUIREMENTS

First Aid, Health & Safety, Coaching Awards, Sports Leadership, and Lifeguarding qualifications are highly valued by employers. Higher-level degrees are often not essential.



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### EXPLORE COMMUNITY DEVELOPMENT

The role of Sport, Physical Activity and Leisure in community development is a growing area of work in the industry. Using activity and movement as a vehicle for community development takes place in a wide range of settings. Sport, physical activity and leisure has an important contribution to make to:

1. Tackling anti-social behaviour and reducing crime
2. Raising educational attainment
3. Increasing employment opportunities
4. Developing more cohesive and sustainable communities
5. Increasing employment opportunities
6. Tackling disadvantage and inequality
7. Ensuring young people get the best possible start in life
8. Improving health and addressing the obesity epidemic



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### LEARN THE AIMS OF THE ROLE

The work aims to:

1. Ensure everyone is welcome
2. Increase participation and improve existing provision or performance
3. Shape local or national policy and putting it into practice
4. Develop connections with local communities and other groups from the voluntary sector including schools, clubs and other organisations to ensure that local resources are utilised, and funding is accessed.
5. Coordinate access to various activities and promoting events.
6. Increase activity and wellbeing in neighbourhoods, developing skills while improving social integration and supporting initiatives to reduce crime and rehabilitating young offenders.
7. Promote sport and activity in general, working for a County Sports Partnerships, local authorities, sports clubs or community organisations



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### LOOK OUT FOR OPPORTUNITIES

- There are increasing opportunities for those with more lived experience than high level qualifications.
- Degrees or BTEC HNDs/HNCs such as sports development, sports coaching or sports science can be preferential, but are not always essential
- Typical employers include local authorities, youth organisations, voluntary sector sports clubs and organisations, NGBs, Sports Councils and universities.
- Roles can be fixed term to permanent contracts, depending on funding available. You could work with some leisure contractors who operate leisure facilities offering sport, gyms, dance and physical activities and health and fitness programmes.



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### COMMITMENT, PERSEVERANCE AND HARD WORK

Career success rarely happens overnight. It takes high commitment and persistence to overcome obstacles. Hard work will always pay off and remember there is plenty of advice out there. Reach out by using the QR code below.



Scan the QR code or visit our website to learn more about our Skills & Training Programme

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